

# Bridging the Skills Gap 2022-23

Gain organizational benefits by bridging skills gaps



UNIT4



## Many say their workers currently suffer from skills gaps and many expect this to still be a problem over the next two years

When asked about the degree to which their workers suffer from skills gaps today and the degree to which they will in the next two years, HR pros say:



22% of their workers suffer from skills gaps to a high/very high degree **today**



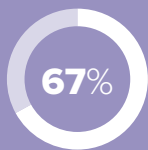
38% of their workers will suffer from skills gaps to a high/very high degree in the next **two years**

In fact, more than half say one-fifth or more of their workforce suffers from skills gaps



## There are many areas where organizations need to bridge the gap, with leadership skills being the most vital

Leadership is a vital skill to have, yet most organizations struggle in this area



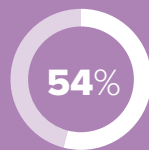
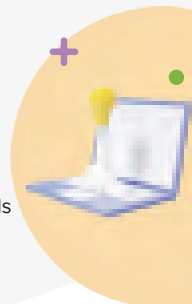
67% say leadership skills is the area with the largest gap in their organization

Other significant skills gaps are in:

56% Technical skills

56% Critical thinking/problem solving skills

55% Communication skills



54% say that skills gaps related to soft skills are most difficult to address

## Some organizations aren't focusing enough on identifying these skills gaps

15%

of organizations don't identify skills gaps at all

Of those that do, the two most common methods are:



performance appraisals



manager assessments

## Many organizations lack a formal skills framework, due to specific barriers

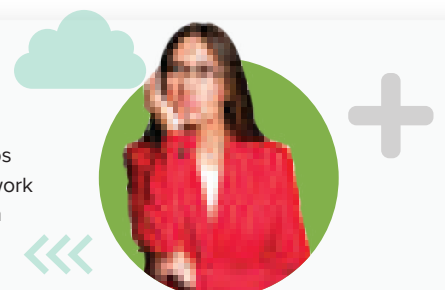
Only

34%

of organizations have a formal skills framework

The biggest barriers to adopting a skills framework include:

- ⦿ Lack of **time** and/or **resources** to map skills to jobs
- ⦿ Lack of **knowledge** about how to create a framework
- ⦿ Lack of a **skills** library relevant to the organization
- ⦿ Lack of **support** from leadership



## L&D initiatives are commonly used to address skills gaps, but organizations should use a variety of methods to address skills gaps

**75%** use L&D initiatives to address skills gaps including:

- On-the-job training
- Coaching and mentoring
- Instructor-led face-to-face physical or virtual classroom learning
- Learning Management System (LMS)/E-learning system
- Blended learning

But only

29%

use recruitment targets

27%

use internal mobility processes

## Most organizations that identify skills gaps aren't using skills gaps information in key areas:

Less than half of organizations use skills gap information for:

42%

Succession planning

26%

Talent mobility

## How do large organizations differ?

Compared to large orgs, SMBs are:



More than **2X** more likely to say they see teamwork skills as their largest gap

**(60% VS 43%)**

Much more likely to say soft skills are more difficult than hard skills to address



Less likely to have a formal skills framework

## Consider these strategies

- Make** a case for the importance of addressing skills gaps
- Get** leadership buy-in
- Create** a formal skills framework
- Measure** skills gaps
- Use** talent mobility and succession planning to fill gaps



## About the Survey



The Skills Gaps Pulse Survey 2022 ran from June to September 2022. We gathered 222 responses from HR professionals in virtually every industry vertical. Respondents are located all over the world, but most of them reside in North America, especially the United States.



The survey was conducted using two different survey panels: one made up of HR.com members and one from an external panel organization. The participants represent a broad cross section of employers by number of employees, ranging from small businesses with fewer than 50 employees to enterprises with 20,000+ employees.



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