

Unit4 FP&A Professional Services Organization Model

HELPING PSOs TO FOCUS ON PROJECTS, WHILE SUPPORTING MORE IMPACTFUL DECISION MAKING





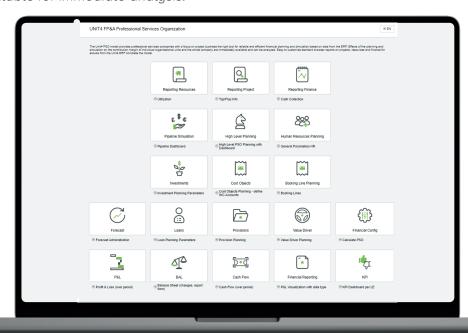
Introduction

Unit4's Financial Planning & Analysis (FP&A) solution helps supporting more impactful decision making for reliable and efficient financial planning.

The Unit4 FP&A planning solution has been specifically designed with the financial planning and analysis needs of Professional Services Organization (PSOs) in mind. At its core is a powerful pre-configured integration to Unit4's ERP to better connect operational data with the strategic planning capabilities of FP&A. This helps support tasks such as importing financial data, master data, and structures more efficiently, while exporting planning data and drilling down to ERP transactional activity becomes simpler.

The Unit4 FP&A model for PSO has 2 main areas:

- Reports and Dashboards on ERPx data with special focus on projects, resources, and finance. A major highlight includes the user dashboards in the finance section that focus on the key areas of improving cash flow.
- A fully integrated financial planning model that consists of all relevant areas of a PSO. The Integrated Financial Planning (IFP) module is complimented by an integration to any CRM system to incorporate simulations of future pipeline and effects the current funnel will have on utilization. The impact of planning the margin of individual PSO organizational units and resources company wide are also then available for immediate analysis.



Reporting projects

- View the profit/loss associated with all projects
- Select from multi-dimensions for reporting such as line of business, project manager, or division
- Easily analyse and sort baseline, actuals, and forecasts
- Aggregate total costs vs profit by project dimension
- Single-click view of top/flop 10 customers and projects
- Project status reports with conditional formatting, including profitability and progress
- Dashboard view of work-in-progress projects
- View billed and unbilled data across invoice element type
- Utilization & productivity insights across job-role, region, and capacity

79%

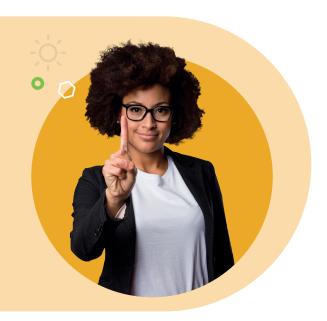
of individuals feel FP&A tasks take too long and 68% believe it is too labor intensive

Source: BPM Partner - The FP&A

Journey Dec 2022



Figure 1: Utilization by cost center, by role, and per employee



Reporting resources

- Easy to adjust realized utilization reports
- · View utilization by period, division, cost center, and employee
- · Quickly sort and trend data for outlook planning
- Access submitted timesheets and trending
- Employee dashboards aggregated view of planned vs actual activity, and utilization
- Charted views of regular, overtime, training, administration, holiday, sick or other absence hours

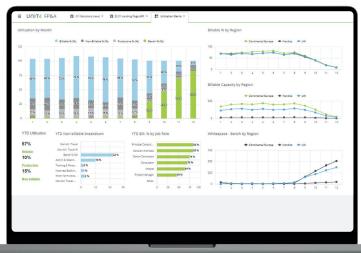


Figure 2: Utilization by Month

Reporting finance

- Analysis of timesheets → times that are not entered cannot be billed
- Analysis of unbilled amounts → times that are entered but not yet billed
- Analysis of uncollected amounts → receivables that are not yet collected
- A constant monitoring of the above KPIs will improve the cash flow of the PSO
- Full system transparency into billed amounts by project and customer
- · Automatic analysis of billed amounts
- Filter and sort by customer, period, age, category, and project type

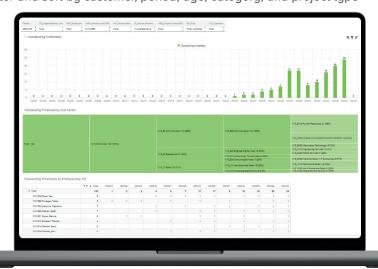


Figure 3: Outstanding Timsheet Analysis

71%

of PSOs view legacy applications as a primary barrier to driving innovation

Source: Professional Services in Europe: A Benchmark for 2022

Unbilled amounts per customer

| | Total | 202217 | 202219 | 202220 | 202225 | 202227 | 202231 | 202233 |
|---------------------------|-----------|---------|---------|---------|---------|---------|---------|---------|
| Total | 3.018.611 | 331.169 | 348.957 | 258.431 | 316.459 | 933.774 | 433.178 | 396.643 |
| 1010_PSO Customer 10 PSO | 371.293 | 153.380 | 31.730 | | 5.072 | 181.111 | | |
| 1000_PSO Customer XYZ PSO | 237.063 | | | | 101.611 | | | 135.452 |
| 1002_PSO Customer 2 PSO | 233.285 | | 33.287 | 46.335 | | 91.241 | | 62.422 |
| 1020_PSO Customer 20 PSO | 200.783 | 92.828 | | | | 107.956 | | |
| 1019_PSO Customer 19 PSO | 189.804 | | | | 78.959 | | 110.844 | |
| 1006_PSO Customer 6 PSO | 184.235 | | 21.109 | | | 163.126 | | |
| 1016_PSO Customer 16 PSO | 183.554 | | | | 75.150 | | | 108.404 |
| 1017_PSO Customer 17 PSO | 179.569 | | | 18.220 | | 94.000 | 67.348 | |
| 1007_PSO Customer 7 PSO | 149.954 | | 93.974 | | | 17.735 | | 38.244 |
| 1011_PSO Customer 11 PSO | 123.865 | 59.487 | | | | 62.117 | 2.261 | |
| 1005_PSO Customer 5 PSO | 108.654 | | 102.337 | | | 6.317 | | |
| 1015_PSO Customer 15 PSO | 108.233 | | 2.204 | | | 106.030 | | |
| 1012_PSO Customer 12 PSO | 106.352 | | | | | | 106.352 | |
| 1003_PSO Customer 3 PSO | 100.063 | | | 47.846 | 35.630 | 16.587 | | |
| 1008_PSO Customer 8 PSO | 91.809 | | | | | | 91.809 | |
| 1022_PSO Customer 22 PSO | 85.194 | 3.006 | | | | 62.169 | | 20.020 |
| 1018_PSO Customer 18 PSO | 84.148 | | 40.644 | 43.504 | | | | |
| 1001_PSO Customer 1 PSO | 73.509 | | | 53.472 | 20.037 | | | |
| 1013_PSO Customer 13 PSO | 69.246 | 22.469 | | | | | 14.678 | 32.100 |
| 1004_PSO Customer 4 PSO | 49.054 | | | 49.054 | | | | |
| 1023_PSO Customer 23 PSO | 39.885 | | | | | | 39.885 | |
| 1021_PSO Customer 21 PSO | 25.387 | | | | | 25.387 | | |
| 1014_PSO Customer 14 PSO | 23.672 | | 23.672 | | | | | |

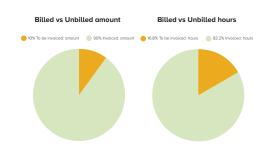
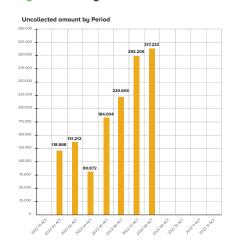


Figure 4: Analysis of unbilled amounts



Uncollected amount by customer

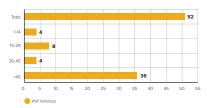
| | Amount | #of invoices | Days of payment outstanding |
|-------------------|-----------|--------------|-----------------------------|
| Total | 1.349.998 | 52 | 85 |
| 1025 Solvency Ltd | 142.059 | 4 | 66 |
| 1007 Customer 7 | 112.772 | 3 | 58 |
| 1023 Customer 23 | 76.839 | 4 | 109 |
| 1008 Customer 8 | 75.504 | 3 | 97 |
| 1040 Billy Spater | 73.123 | 2 | 142 |
| 1003 Customer 3 | 72.476 | 2 | 56 |
| 1005 Customer 5 | 64.145 | 3 | 171 |
| 1000 Customer XYZ | 63.304 | 2 | 61 |
| 1009 Customer 9 | 61.302 | 2 | 164 |
| 1037 RUOK Books | 59.678 | 3 | 48 |
| | | | |

| | Total | 1-14 | 15-29 | 30-45 | >45 |
|-------------------|-----------|--------|---------|--------|---------|
| Total | 1.349.998 | 86.953 | 230.280 | 44.161 | 988.604 |
| 1025 Solvency Ltd | 142.059 | | 40.686 | | 101.373 |
| 1007 Customer 7 | 112.772 | | | | 112.772 |
| 1023 Customer 23 | 76.839 | 30.766 | | | 46.073 |
| 1008 Customer 8 | 75.504 | | | 3.454 | 72.050 |
| 1040 Billy Spater | 73.123 | | | | 73.123 |
| 1003 Customer 3 | 72.476 | | 42.262 | | 30.214 |
| 1005 Customer 5 | 64.145 | | | | 64.145 |
| 1000 Customer XYZ | 63.304 | | | 23.669 | 39.635 |
| 1009 Customer 9 | 61.302 | | | | 61.302 |
| 1037 PLICK Books | 50 678 | 4.846 | 36.448 | | 19 395 |

Uncollected amount by age category



Uncollected amount by age category





Integrated financial planning:

- Pipeline simulation
- Value driver planning per cost center with billable times and utilization
- FTE specific HR planning
- Investment/CAPEX planning
- · Classic Cost Object Planning
- Loans
- Provisions
- Forecasting
- · Profit and Loss Statement
- Balance Sheet
- Cash Flow
- KPI reports with dozens of financial KPIs
- Valuation



Figure 6: P&L Waterfall Dashboard

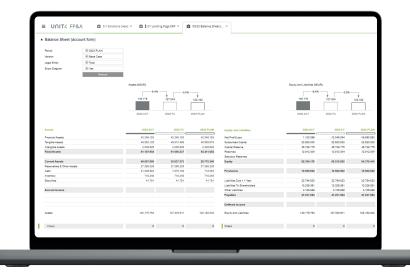


Figure 7: Balance Sheet Report

89%

of those involved in forecasting are challenged trying to do so accurately

Source: 2022 Unit4 Business Index Survey

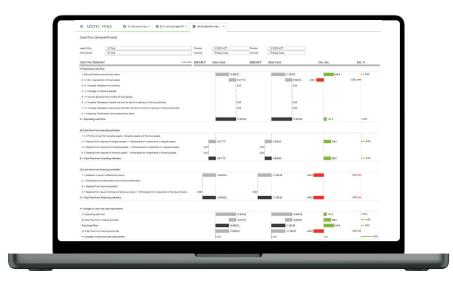


Figure 8: Cash Flow Waterfall

Why use Unit4 FP&A PSO Model

Unit4 FP&A for PSO lets you quickly model future changes in headcount/FTE levels to support organizational planning. Additional system reports visualize revenue planning in specific areas and timescales along with costs and associated contributed margin, which can be helpful for summer months and peak season where margins can be challenging.

All operational data is preloaded and available for Unit4 FP&A for PSO to support future high-level planning across multiple periods, organizations, and versions, with easy to adjust data based on planning assumptions. Key project data such as utilization, billable hours, and remaining hours for other projects is easy to view helping you identify any future resource and capacity shortages.

Our integrated financial planning solution helps PSOs make better, faster decisions with full confidence in the numbers. Our capabilities include planning for sales: costs, investments, loans, provisions, projects, and workforce, making it easier to compare periods and different scenarios. The fully integrated financial logic used by Unit4 FP&A can also help PSOs deliver a trusted and reliable profit & loss, balance sheet, and cash flow statement, which are vital when planning activity allocation and deciding future strategy.

74% of organizations are looking to streamline processes, with 61% requiring increased insights to support business agility"

Source: BPM Partner - The FP&A Journey Dec 2022



For more information go to:

unit4.com

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